

On June 8, 2011, the Grant-Valkaria Town Council adopted the following mission statements or goals:

- “Streets, bridges and transit stops within the town shall be planned, designed, constructed, operated, and maintained, so that pedestrians, bicyclists, transit riders, equestrians, and motorists of all ages and abilities can travel safely and independently.”
- “Maintain and develop the infrastructure to meet the current and future needs of the town.”
- “Promote and facilitate the enhancement of the visual aesthetics along the Town’s main thoroughfares.”
- “Promote ecotourism on the Indian River Lagoon and encourage responsible passive recreational use of publicly owned lands while still protecting the environment.”
- “Encourage the establishment of small businesses that are compatible with the rural nature of the Town.”
- “Establish policies, procedures, and ordinances that will protect the environmental resources of the Town.”
- “Foster and promote a strong community spirit and identity.”
- “In all actions, the rural character of the Town shall be of primary importance.”